

INVESTOR LEVELS

BENEFITS OF MEMBERSHIP

SUSTAINING PARTNER \$100,000

- Seat on OCBC Executive Committee
- Table of ten and recognition at all OCBC signature events
- Podium opportunity at one event
- Recognition in all signature programs

PLATINUM MEMBER \$50,000

Suggested Company Revenue: \$500M+

- Exclusive attention and strategic focus on company's issues and interests
- Participation in CEO Leadership Caucus
- One VIP table at annual dinner
- Foursome in golf tournament

GOLD MEMBER \$25,000

Suggested Company Revenue: \$100-500M

- Consideration for seat on board of directors
- Priority consideration for committee chairmanship
- Logo recognition in Legislative Action Guide (2-year publication)
- Customized package of benefits for company's interest and priority attention from staff

SILVER MEMBER \$10,000

Suggested Company Revenue: \$25-100M

- Staff assistance with presentations, strategic planning, testimonies and letters of support and opposition **
- Access to research department and insider briefings
- Economic development assistance with red team, relocation and international delegations
- One complimentary ticket to Chairman's Leadership Breakfast series
- Recognition in one OCBC signature program at Advisor Level
- Presentation of a relevant topic at OCBC meeting **
- Co-sponsorship of events **

BRONZE MEMBER \$5,000

Suggested Company Revenue: \$25M or less

- Participation in Action Committees
- Access to research publications
- Participation in advocacy and government affairs activities
- Member discount rate and special invitations to events
- Participation in affinity program
- Company logo on website and listing in publications
- Company feature, announcements and events in e-newsletter

**cash contribution of \$50,000 and above*

***case-by-case basis*



ORANGE COUNTY
BUSINESS COUNCIL

ORANGE COUNTY'S LEADING VOICE OF BUSINESS

www.ocbc.org

2 Park Plaza, Suite 100 • Irvine, CA 92614



RESEARCH & COMMUNICATIONS

- Community Indicators Report
- Workforce Indicators Report
- Workforce Housing Scorecard
- Workforce Housing Toolkit
- Annual Report

ADVOCACY AND GOVERNMENT AFFAIRS

- Legislative Action Guide
- Advocacy trips to Sacramento and Washington, DC
- BIZPAC (Political Action Committee)
- Advocacy and coalition building of business interests
- Bill tracking – “watch dog” for anti-business issues
- Letters of support and opposition
- Representation at public hearings
- Support for pro-business candidates

NETWORKING AND EVENTS

- Annual Dinner
- Workforce Development Conference
- Economic Forecast Conference
- Executive Invitational Golf Tournament
- Chairman’s Leadership Breakfast Series
- High-level business and political events
- Investor VIP events
- Special investor rates and invitations

Your **investment** in the
Orange County Business Council
is the **best** investment
for **Orange County!**

ONLINE SERVICES (www.ocbc.org)

- Company recognition on website and online directory
- Current information on business issues and resources
- OCBC event calendar
- Bimonthly e-newsletter
- Affinity programs with special investor offers

REGIONAL ECONOMIC DEVELOPMENT EFFORTS

- Business and economic growth efforts to energize the local economy
- Learn about the latest projects and initiatives in the region
- Red team, relocation and international assistance in how business responds to future challenges and opportunities

HIGH LEVEL CONTACT AND MEETINGS

- Exclusive meetings with high-level business leaders and elected officials
- New business opportunities and connections
- Referrals and assistance with meetings
- Opportunities to increase your visibility in the community

ACTION COMMITTEES

- Advocacy and Government Affairs
- Healthcare
- Infrastructure
- Economic Development
- Workforce Housing
- Legal Affairs
- Workforce Development
- Community College Working Group
- Latino Educational Attainment
- Events
- Membership & Investor Relations