

INVESTOR LEVELS

BENEFITS OF MEMBERSHIP

SUSTAINING PARTNER

\$100,000

- Seat on OCBC Executive Committee
- Table of 10 and recognition at all OCBC signature events
- Podium opportunity at one event
- Recognition in all signature programs

PLATINUM MEMBER

\$50,000

Suggested Company Revenue: \$500M+

- Exclusive attention and strategic focus on company's issues and interests
- Participation in CEO Leadership Caucus
- One VIP table at Annual Dinner
- Foursome in Executive Invitational Golf Tournament

GOLD MEMBER

\$25,000

Suggested Company Revenue: \$100-500M

- Consideration for seat on board of directors
- Priority consideration for committee chairmanship
- Logo recognition in Legislative Action Guide (Two-year publication)
- Customized package of benefits for company's interest and priority attention from staff

SILVER MEMBER

\$10,000

Suggested Company Revenue: \$25-100M

- Staff assistance with presentations, strategic planning, testimonies and letters of support and opposition* *
- Access to research department and insider briefings
- Economic development assistance with Red Team, relocation and international delegations
- One complimentary ticket to Chairman's Leadership Breakfast series
- Recognition in one OCBC signature program at Advisor Level
- Presentation of a relevant topic at OCBC meeting* *
- Co-sponsorship of events* *

BRONZE MEMBER

\$5,000

Suggested Company Revenue: \$25M or less

- Participation in Action Committees
- Access to research publications
- Participation in advocacy and government affairs activities
- Member discount rate and special invitations to events
- Participation in affinity program
- Company logo on website and listing in publications
- Company feature, announcements and events in e-newsletter

* *case-by-case basis



ORANGE COUNTY
BUSINESS COUNCIL

ORANGE COUNTY'S LEADING VOICE OF BUSINESS

www.ocbc.org

2 Park Plaza, Suite 100 | Irvine, CA 92614

RESEARCH AND COMMUNICATIONS

- Community Indicators Report
- Workforce Indicators Report
- Workforce Housing Scorecard
- Annual Report

ADVOCACY AND GOVERNMENT AFFAIRS

- Legislative Action Guide
- Advocacy trips to Sacramento and Washington, DC
- BIZPAC (Political Action Committee)
- Advocacy and coalition building of business interests
- Bill tracking — “watch dog” for anti-business issues
- Letters of support and opposition
- Representation at public hearings
- Support for pro-business candidates

NETWORKING AND EVENTS

- Annual Dinner
- Workforce Development Conference
- Economic Forecast Conference
- Executive Invitational Golf Tournament
- Chairman’s Leadership Breakfast Series
- High-level business and political events
- Investor VIP events
- Special investor rates and invitations

**OCBC IS YOUR RESOURCE
FOR EXPANDING YOUR
BUSINESS AND ENSURING
REGIONAL PROSPERITY.**

ONLINE SERVICES (www.ocbc.org)

- Company recognition on website and online directory
- Current information on business issues and resources
- OCBC event calendar
- Bi-monthly e-newsletter
- Affinity programs with special investor offers

REGIONAL ECONOMIC DEVELOPMENT EFFORTS

- Business and economic growth efforts to energize the local economy
- Learn about the latest projects and initiatives in the region
- Red team, relocation and international assistance in how business responds to future challenges and opportunities

HIGH-LEVEL CONTACT AND MEETINGS

- Exclusive meetings with high-level business leaders and elected officials
- New business opportunities and connections
- Referrals and assistance with meetings
- Opportunities to increase your visibility in the community

ACTION COMMITTEES

- Advocacy and Government Affairs
- Health Care Task Force
- Infrastructure
- Economic Development
- Workforce Housing
- Legal Affairs Task Force
- Workforce Development
- Community College Working Group
- Latino Educational Attainment
- Events
- Membership and Investor Relations
- Cybersecurity Task Force