



Ron Hasse

*Publisher, Orange County Register
President, Southern California News Group*

Ron Hasse was named publisher of The Orange County Register and president of [Southern California News Group](#) (SCNG) in March 2016. He oversees day-to-day strategy and development of SCNG's eleven daily newspapers and websites, weekly publications, magazines, digital products and social channels. They include the Register, The Press-Enterprise, Los Angeles Daily News, Daily Breeze, San Gabriel Valley Tribune, Long Beach Press-Telegram,

San Bernardino Sun, Inland Valley Daily Bulletin, Pasadena Star-News, Whittier Daily News and Redlands Daily Facts.

In June 2013, Hasse was named president and publisher over nine businesses under Digital First Media's former Los Angeles News Group division. When Digital First Media purchased The Orange County Register and The Press-Enterprise, Los Angeles News Group was rebranded as Southern California News Group.

Throughout Hasse's tenure as president and publisher, he has advanced the company's commitment to local journalism and has grown digital audiences across SCNG's eleven properties. In 2015, The Daily Breeze won a Pulitzer Prize for excellence in local and investigative reporting.

Hasse began his career in media as manager of circulation for the Los Angeles Daily News, a position he held from 1990 to 1998.

He was later promoted to director of circulation and operations at the Daily News and was named vice president of sales and marketing overseeing LANG's nine businesses in 2004.

Hasse moved to the Los Angeles Times as director of sales and marketing in 2005. He returned to the Los Angeles News Group in October 2009 to serve as LANG's vice president of consumer marketing through October 2011, before assuming the role of senior vice president of business operations.

Ron is an Executive Board member for the Los Angeles County Business Federation (BIZFED), and serves on the Executive Board of the California Newspaper Publisher's Association. He is a member of the Governing Board for the charitable entity Meet Each Need with Dignity (MEND).

Hasse received his bachelor's degree in organizational systems management and marketing from Cal State Northridge.